



WILTON ECO-DEV

Communications Survey

November 2016





<p>Attract New Business</p>	<p>River Walk & Concert Gazebo</p>	<p>Residential Expansion</p>
<p>Bring Back The Tourist Train</p>	<p>Develop RTE 101 Corridor</p>	<p>More Downtown Services</p>

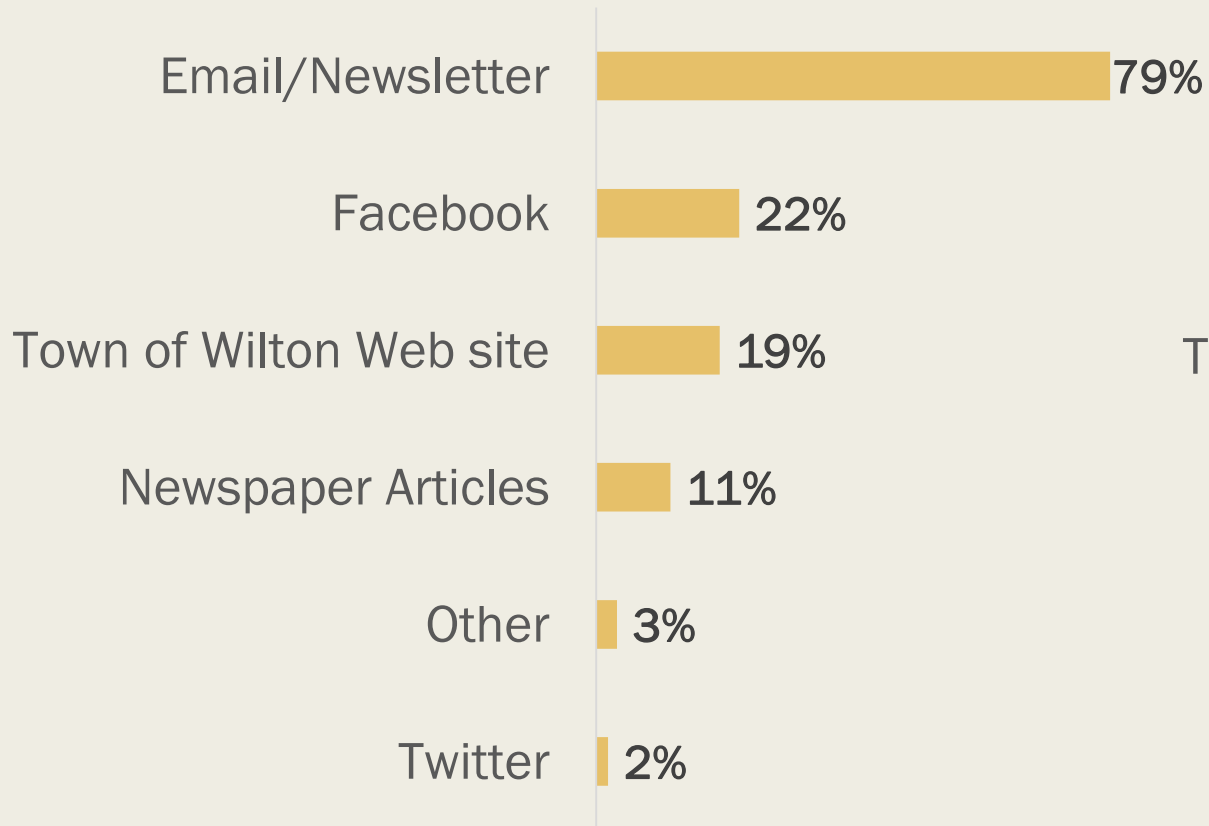


By the numbers!

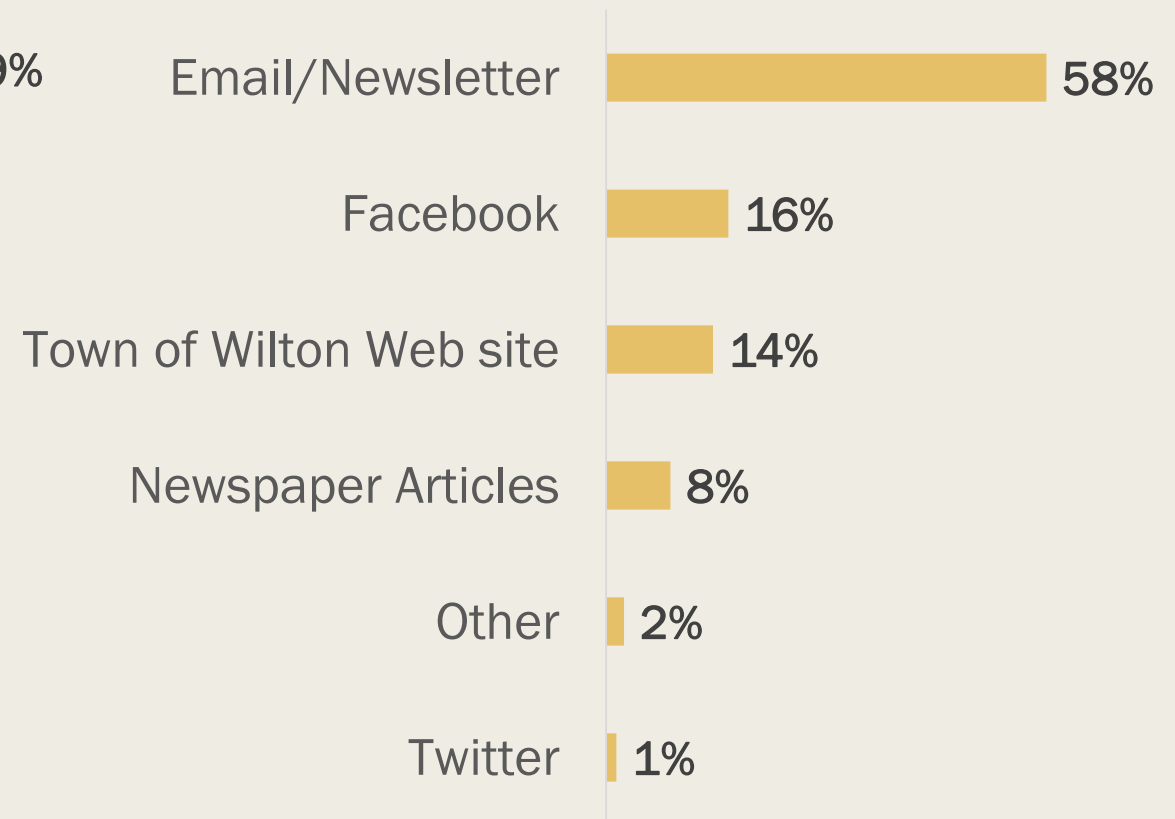
- 275 total surveys completed
 - 243 surveys completed on Election Day
 - 32 submitted via Survey Monkey
- 276 total e-mail addresses on our interest list
 - 80 existing from various lists
 - 196 new ones from the survey
 - *Note – still need to resolve duplicates*

Channel results

Percent of residents picking each channel



Percent of channels mentioned



“Other” mentions

- Friends
- Town/local advertising
- Instagram
- Direct Mail
- The Library
- As many places as possible
- Want to volunteer
- We need a bike path and trails
- I want to run the train!
- Lower taxes!